



4th Annual Gull Lake Frozen Fore
World's Largest Golf & Snowmobile Event
February 28 & March 1, 2009

The Gull Lake Frozen Fore is a winter fest held at area resorts and restaurants on Gull Lake. At each of our nine locations (Bar Harbor, Cragun's, Ernie's on Gull, Grand View Lodge, Kelly's, Matty's, Quarterdeck, Zorbaz on Gull and Hole-in-the-Day Bay) you can test your golf skills by teeing off at a challenging golf hole. Then, jump on your snowmobile or ride our free-shuttle to your next location.

Gather at Hole-in-the-Day Bay for food and refreshments while participating in other family-friendly games.

A volunteer committee whose passion is bringing economics to the Brainerd Lakes Area runs the Gull Lake Frozen Fore.

Attached you will find different levels of sponsorship. Sponsorship deadline is Friday, January 16, 2009. **Sponsorships confirmed after January 16 are not guaranteed to be included in all advertising opportunities.**

All proceeds from the Gull Lake Frozen Fore will be donated locally.

SPONSORSHIP OPPORTUNITIES

GOLD LEVEL \$3,000.00

- Premium logo placement (on flag)
- Included in all print and broadcast advertising as a Gold Sponsor
- Logo on e-blast advertising to approximately 50,000
- Logo on www.gulllakefrozenfore.com
- ½ page ad in Gull Lake Frozen Fore publication – at least 25,000 printed
- Banner at each participating golf hole (provided by you)
- Five team entries of four each
- Bag insertion optional

SILVER LEVEL \$2,000.00

- Logo placement as part of Gull Lake Frozen Fore (smaller size)
- Included in all print and broadcast advertising as a Silver Sponsor
- Logo on www.gulllakefrozenfore.com
- ¼ page ad in Gull Lake Frozen Fore publication – at least 25,000 printed
- Banner at 9th Hole at Hole-in-the-Day Bay on Gull Lake (provided by you)
- Three team entries of four each
- Bag insertion optional



4th Annual Gull Lake Frozen Fore
World's Largest Golf & Snowmobile Event
February 28 & March 1, 2009

BRONZE LEVEL

\$1,000.00

- Name listed on print advertising (no logo)
- Name listed on www.gulllakefrozenfore.com
- 1/8 page ad in Gull Lake Frozen Fore publication – at least 25,000 printed
- Banner at 9th Hole at Hole-in-the-Day Bay on Gull Lake (provided by you)
- Two team entries of four each
Bag insertion optional

Corporate Team Sponsor

\$500.00

- Banners on the bus and at the 9th Hole at Hole-in-the Day Bay on Gull Lake (sponsor provides banner)
- Name listed on www.gulllakefrozenfore.com
- 1/8 page ad in Gull Lake Frozen Fore publication – at least 25,000 printed
- One four person team entry

BAG INSERTION

\$75.00

- Provide 600 samples to be placed in Gull Lake Frozen Fore Survival Kit
- First opportunity to purchase an ad in Gull Lake Frozen Fore publication

FROZEN FORE FOOD FEST

We welcome you to be a part of the 3rd Frozen Fore Food Fest – on Sunday, March 1 on Hole-in-the-Day Bay, on Gull Lake. This event was a huge success in past years and the vendors that participated said it was a fun event and great exposure for their business.

We ask that you prepare **a sample** of your selected category for as many as 300 people.

FOOD FEST VENDORS

(limited to 16 tables)

One table FREE

*\$50.00 for second table

- Includes one 8-foot table/power
- Includes one category entry (\$20 value)
- Listing in the Gull Lake Frozen Fore publication as a participating vendor
- Name listed on www.gulllakefrozenfore.com as a participating vendor
- First opportunity to purchase an ad in Gull Lake Frozen Fore publication



4th Annual Gull Lake Frozen Fore
World's Largest Golf & Snowmobile Event
February 28 & March 1, 2009

Yes! I want to be a part of this year's Gull Lake Frozen Fore.

Please count on me as a:

- Gold Sponsor
- Silver Sponsor
- Bronze Sponsor
- Corporate Team Sponsor
- Bag Insert Sponsor
- Food Fest Vendor

Company _____

Contact Person _____

Address _____

City/State/Zip _____

Phone _____

Food Fest Vendors – Please select your category(s):

- Appetizer Soup Entrée/Sandwich Dessert Hot Drink

Enclosed find my sponsorship made payable to Gull Lake Frozen Fore. I/we understand that if my check is received after January 16, 2009 I/we may not be included in all advertising opportunities.

Authorized Signature _____